



SPONSORSHIP OPPORTUNITIES



Celebrating 20 Years of Making a Better Arizona for Us All!

November 7, 2023 | AIGA Golf Tournament
Southern Dunes Golf Club – Maricopa, AZ

November 8-9, 2023 | AIGA Expo
Harrah's Ak-Chin Hotel & Casino – Maricopa, AZ

For additional information about sponsorship opportunities
or the event, please contact Judy Ferreira at
judy.ferreira@azindiangaming.org or (480) 284-4034.



Greetings from Chairwoman Cordova and Chairman Miguel



Dear Friends,

Two decades ago, the citizens of Arizona showed their support for Tribes in Arizona by voting in favor of Proposition 202. The Arizona Indian Gaming Association (AIGA) and Arizonans for Tribal Government Gaming (ATGG) have since championed Indian Gaming. This initiative has brought immense value not only to the tribes but also to the broader state by creating employment opportunities, stimulating economic growth, and channeling significant revenues to cater to the health, welfare, education, and infrastructure necessities of Tribal communities in Arizona.

So far, Tribal Gaming in Arizona has contributed an impressive \$2 billion to the Arizona Benefits Fund. Furthermore, it has been a source of employment for over 38,000 residents, positioning Tribal Gaming in Arizona as one of the major employment drivers in the state. Charities, non-profit entities, and educational and cultural organizations have been beneficiaries of millions of dollars, ensuring scholarships, social services, and other crucial programs are adequately funded for the good of all Arizonans. Moreover, local businesses thrive, providing products and services to the Tribal enterprises.

We are excited to announce that from November 7 to 9, 2023, we will be hosting the AIGA Expo & AIGA Desert Golf Classic. These events are designed to commemorate the 20th anniversary of this pivotal legislation and its far-reaching positive impacts on our state and its communities. We cordially invite you to participate in this journey by considering event sponsorship. Details regarding the same can be found in the accompanying sponsorship package.

By partnering with us, you will play a significant role in Arizona's continuous development and progress. Should you have any queries or need further information, please get in touch with Judy Ferreira, AIGA Executive Director, at (480) 284-4034 or via email at judy.ferreira@azindiangaming.org.

Thank you,

Robert Miguel
AIGA Chairman
Chairman, Ak-Chin Indian Community

Sherry Cordova
ATGG Chairwoman
Chairwoman, Cocopah Indian Tribe

AIGA
ARIZONA INDIAN
GAMING ASSOCIATION

ARIZONANS
FOR TRIBAL
GOVERNMENT GAMING

AIGA Expo Sponsorship Levels



PRESENTING SPONSORSHIP (1 Available) \$50,000

- Presenting Title on all **Expo & Golf** marketing and promotional materials and on-site signage
- Two reserved Presenting Sponsor tables for 20 total at luncheons (Nov. 8 & 9)
- Twenty AIGA Expo event registrations
- Three foursomes in the AIGA Golf Tournament (Nov. 7)
- One exhibit booth with a prime location
- Sponsor/Tribal Leaders breakfast (Nov. 8) (up to 4 people)
- Listing as Presenting Sponsor in event PR
- Logo on event screen
- Speaking Opportunity (welcome)
- 60-second sponsor video played at the opening general session
- Full-page ad in the event program
- Special recognition

PREMIER SPONSORSHIP (4 Available) \$25,000

- One reserved table for 10 (preferred table) at luncheons (Nov. 8 & 9)
- Ten AIGA Expo event registrations
- Two foursomes in the AIGA Golf Tournament (Nov. 7)
- Prominent logo placement on **Expo & Golf** marketing and promotional materials and on-site signage
- One exhibit booth
- Sponsor/Tribal Leaders breakfast (Nov. 8) (up to 2 people)
- Prominent logo placement on event signage
- Listing as the Premier Sponsor in event PR
- Logo on event screen
- Full-page ad in the event program
- 30-second sponsor video played at the opening general session
- Special recognition

AIGA Expo Sponsorship Levels



COPPER SPONSORSHIP\$10,000

- Six AIGA Expo event registrations
- One foursome in the AIGA Golf Tournament (Nov. 7)
- Prominent logo placement on **Expo & Golf** marketing and promotional materials and on-site signage
- One exhibit booth
- Sponsor/Tribal Leaders breakfast (Nov. 8) (up to 2 people)
- Prominent logo placement on event signage
- Listing as the Copper Sponsor in event PR
- Logo on event screen
- Half-page ad in the event program

TURQUOISE SPONSORSHIP \$5,000

- Four AIGA Expo event registrations
- One foursome in the AIGA Golf Tournament (Nov. 7)
- Logo placement on **Expo** marketing and promotional materials and on-site signage
- One exhibit booth
- Logo placement on event signage
- Listing as the Turquoise Sponsor in event PR
- Logo on event screen
- Half-page ad in the event program

CORAL SPONSORSHIP \$2,500

- Two AIGA Expo event registrations
- Logo placement on **Expo** marketing and promotional materials and on-site signage
- One exhibit booth
- Logo placement on event signage
- Listing as the Coral Sponsor in event PR
- Logo on event screen
- Logo in the event program

ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE!

Including Lanyard, Conference Bag, Internet, Luncheon, and more!

PROGRAM ADS:

- Full Page Color Ad\$1,000
- Half Page Color Ad\$750

AIGA Desert Golf Classic Sponsorship Levels



AWARDS LUNCHEON SPONSOR (One Available) \$7,500

- Two golf foursomes
- Two tee box signs
- Logo on website, event signage, and event promotional material
- Acknowledged in the AIGA Expo conference program
- Item in golf goodie bag (provided by Sponsor)
- Welcome opportunity at the golf awards luncheon

BREAKFAST SPONSOR (One Available) \$6,000

- One golf foursome
- One tee box sign
- Logo on website, event signage, and event promotional material
- Acknowledged in the AIGA Expo conference program
- Item in golf goodie bag (provided by Sponsor)
- Welcome opportunity at the start of the golf tournament

GOLF APPAREL SPONSOR (One Available)..... \$10,000

- One golf foursome
- One tee box sign
- Logo on website, event signage, and event promotional material
- Acknowledged in the AIGA Expo conference program
- Logo on golf apparel provided to each participant

GOLFER GIVEAWAY SPONSOR (One Available)..... \$6,000

- One golf foursome
- One tee box sign
- Logo on event two promotional material items (ie. Golf Towel and Golf Ball)
- Acknowledged in the AIGA Expo conference program
- Logo on golf giveaway merchandise given to each participant.

AIGA Desert Golf Classic Sponsorship Levels



EAGLE SPONSOR..... \$5,000

- Two golf foursomes
- Two tee box signs
- Logo on website, event signage, event promotional material
- Acknowledged in the AIGA Expo conference program

BIRDIE SPONSOR..... \$2,500

- One golf foursome
- One tee box sign
- Logo on website and event signage
- Acknowledged in the AIGA Expo conference program

PAR SPONSOR..... \$1,250

- Two individual golfers
- One tee box sign
- Logo on event signage
- Acknowledged in the AIGA Expo conference program

BEVERAGE CART SPONSOR (Two Available) \$1,500

- One golf foursome
- One tee box sign with logo
- Logo on drink ticket provided to each golfer (two drink tickets each)
- Acknowledged in the AIGA Expo conference program.

HOLE SPONSOR \$1,000

- One individual golfer
- One tee box sign
- Acknowledged in the AIGA Expo conference program.